



CHICAGO MEAT AUTHORITY

*Your **Authority** on Quality Meats*

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PRESS RELEASE
FOR IMMEDIATE RELEASE

Chicago Meat Authority Hires Midwest Regional Sales as Broker

Chicago, IL 5/27/09 – Chicago Meat Authority (CMA) is proud to announce the hiring of Midwest Regional Sales as a new broker. Midwest Regional Sales provides services for their principal partners in six Midwest markets; Michigan, Pittsburgh, Ohio, West Virginia, Kentucky and Indiana and has been doing so for over 30 years. They will represent CMA in the Western Pennsylvania and Indiana markets.

“We’re proud to be a representative of Chicago Meat Authority in the markets of Indiana and Pittsburgh and are excited to grow the brand significantly,” states Andy Wilson, President of the Indiana Division of Midwest Regional Sales. Midwest Regional Sales is committed to providing regional scope for their principal partners while providing the best local market coverage and expertise for their customers. This organization has been highly successful in the markets it serves for many years and for many reasons, one being the dedication and hard work of all of its associates.

“We’re excited to start working with Midwest Regional Sales,” states Peter Bozzo, Vice President Portion Control, “they’re a well respected food broker and will bring great things to the table for CMA.”

For more information on Chicago Meat Authority, please visit www.chicagomeat.com.

For further information about Midwest Regional Sales, please call (800) 458-4054 or visit www.midwestregionalsales.com.

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Chicago Meat Authority, Inc. is a privately held company, specializing in delivering customized beef and pork value-added products to customers around the world. Established in 1990, the company has enjoyed steady and rapid sales growth in custom processing, food service, retail, and private label markets. CMA has accomplished this growth through its philosophy of listening to and understanding its customers’ needs, producing high quality customized products and creating a workforce dedicated to customer satisfaction.